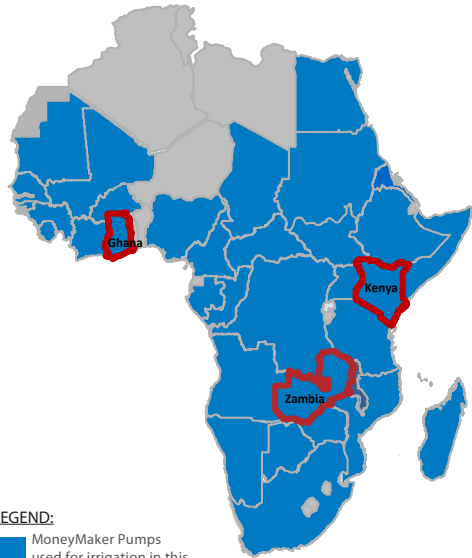


Our Network



LEGEND:

- MoneyMaker Pumps used for irrigation in this countries
- Hub Centers

KickStart International is an award-winning, nonprofit social enterprise with a mission to lift millions of people in Africa out of poverty - *quickly, cost-effectively, and sustainably.*

KickStart focuses on 16 countries from three hubs:

**East Africa Hub - Kenya, Ethiopia, Rwanda, Tanzania & Uganda*

**West Africa Hub - Ghana, Burkina Faso, Mali, Nigeria & Senegal*

**Southern Africa Hub - Zambia, DRC, Malawi, Mozambique & Zimbabwe*

(KickStart has distributors in all of the focus countries except Senegal).

KickStart Impact Monitoring Results - December 2016

MoneyMaker pumps sold	+ 296,037
Enterprises created	+ 222,000
People out of poverty	+ 1,110,000

The low-cost pumps are purchased by Partners who work with farmers. These partners include both international NGOs and Local NGOs, UN agencies, Relief organizations, Governments, CSRs and MFIs. Farmers use the MoneyMaker irrigation pumps to irrigate their crops enabling them move from rain-fed subsistence farming to all year round commercial irrigated agriculture.

KickStart farmers increase their income from \$150 to \$850 - almost a 500% increase.

Used By



.....And many more partners all across Africa.

For sales inquiries; please contact:

sales@kickstart.org

East Africa Hub

Tel: + 254 725 790 050

West Africa Hub

Tel: + 233 302 245 696

Southern Africa Hub

Tel: + 260 0 211 295 690

www.moneymakerpumps.org

MoneyMaker Irrigation Pumps



Helping small scale farmers out of poverty



Family • Life • Success

www.moneymakerpumps.org



MoneyMaker Max Pump



MoneyMaker Hip Pump

Spare parts Available

PROVEN TECHNOLOGY & IMPACT

MoneyMaker manually-operated irrigation Pumps have been purchased by small scale farmers and organizations throughout Africa for over ten years in more than twenty countries.

MoneyMaker Max Pump

- Two-cylinder, foot-operated, high performance
- Efficient and ergonomic design

MoneyMaker Hip Pump

- Low-cost, light weight solution
- Easy to operate, ergonomic design

Benefits

- Increase farm yield
- Irrigates crops easier and quicker
- Useful for household and animal water needs
- Easy to set up, use, and maintain without tools
- Strong, durable and portable

MoneyMaker PUMPS MAKE A DIFFERENCE

Independence and Food Security

- Crops can grow year round with increased yield
- Allows for greater diversity of cash crops
- Ensures consistent and healthy food source

Economic Development

- Farmers sell high value crops in the marketplace
- Net incomes increase by an average of ten times
- Enables farmers to become self-sustaining
- Creates new jobs in rural areas

Relief Operations and Preventions

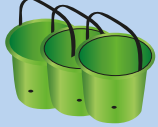
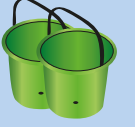
- Reduces famine risk and improves food sources
- Portable and reliable during emergencies
- Decreases reliance on foreign food aid
- High Value crops can be grown and sold

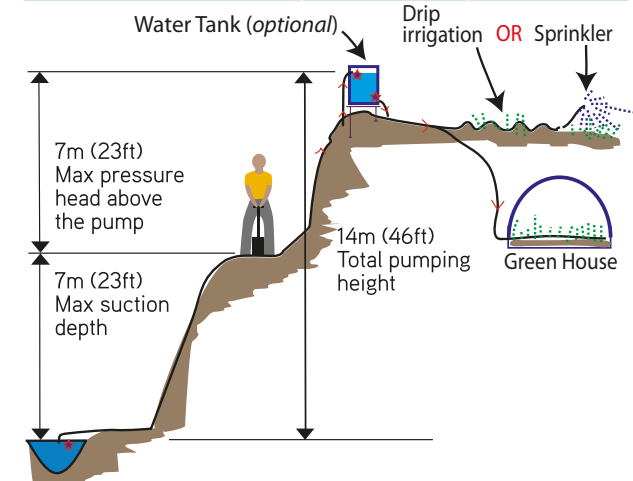
Positive Environmental Impact

- Utilizes water efficiently
- Does not use fuel or electricity
- Reduces salt build-up in soil

**Water more!
Water faster!**

Pump Specifications

Specifications	Money Maker Max	Money Maker Hip Pump
Pumping Rate Pump this many buckets per minute	Three - 20 litre Jerricans/min 	Two - 20 litre Jerricans/min 
Max. suction depth	7m (23ft)	7m (23ft)
Max. pumping height	14m (46ft)	14m (46ft)
Irrigation capacity / day	2 acres	1¼ acres
Push water distance (flat ground)	200m (656ft)	200m (656ft)
Weight	16kgs	4.5kgs
Guarantee	12 months	12 months



RECOGNITION:

"The inventions are remarkable in the huge impacts they have had on poverty and the lives of hundreds of thousands of poor farmers in Africa. They are exceedingly a simple solution to a very complex problem."

David M. Kelley - IDEO Chairman

"The pumps are truly amazing piece of technology. You must see the excitement on our farmers faces. Thank you for providing this wonderful tool."

Andrew Youn - Founder, One Acre Fund , Western Kenya

"Our farmers prefer the MoneyMaker pump over other models as they are efficient, one requires less energy."

Andrew Youn - Founder, One Acre Fund , Western Kenya